

Photo Release & Media Use Agreement

Bloomz

Miramonte Christian School (“Miramonte”) uses Bloomz online community. Bloomz is used to share classroom and school activities where - as a parent - you have the opportunity to communicate, connect, and contribute to the community. You will also receive the school newsletter and Miramonte Mainspring through Bloomz.

I understand the following community standards:

- Bloomz is used at Miramonte as a secure communication tool between the school, teachers, and parents.
- Bloomz is a positive forum. I agree to respect each teacher's Bloomz page, contributing in a polite and positive manner. I will refrain from sharing hurtful or unsubstantiated information.
- I agree to assume good intentions – to thank participants for their efforts and contributions before asking them to change or improve something.
- I agree to first present any concerns to my child's teacher directly and privately – without informing, enlisting, or involving other parents or staff.
- If an issue persists, I agree to address the issue to the Principal.
- I am a Bloomz subscriber by invitation from my child's classroom teacher. I understand that failure to adhere to these standards may result in my being asked to leave the community.

Photos and Videos

Miramonte publishes group photos and videos of students (examples are panoramic all-school photos, band & choir videos, Spring concert photos etc.) where it is not possible to exclude a student. I grant permission to Miramonte to publish individual, pairs, and small cluster photos and videos that include my student in the following ways. Please check the yes or no box:

Yes No

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | In the school yearbook, Mainspring and class newsletter |
| <input type="checkbox"/> | <input type="checkbox"/> | On Bloomz, Facebook & Instagram |
| <input type="checkbox"/> | <input type="checkbox"/> | In presentations for school programs and the school website |
| <input type="checkbox"/> | <input type="checkbox"/> | In marketing brochures and other media |

I understand that photos and videos of my child shared on the Bloomz site will only be accessed by other parents within the Miramonte community; and that images will not be used for commercial gain or be sold for commercial use; and that the school's policy is to *not* publish student names or to ‘tag’ students or parents on social media sites.

I agree not to share any photos or videos that show students other than my own on any public websites.

Parent Name (print) _____

Parent Signature _____

Date _____